SAMSUNG

Simple User Guide

Thank you for purchasing this Samsung product.
To receive more complete service, please register your product at www.samsung.com
Model _____ Serial No. _____

Figures and illustrations in the Guide are provided for reference only and may differ from the actual product appearance.
Product design and specifications may change without notice.

Contact Samsung world wide

If you have any questions or comments relating to Samsung products, please contact the Samsung service centre.

Country/Region	Samsung Service Centre ☎	Website
BELARUS	810-800-500-55-500	www.samsung.com/ru/support
GEORGIA	0-800-555-555 (B2C) 0-800-555-500 (B2B)	www.samsung.com/az/support/ge
ARMENIA	0-800-05-555	www.samsung.com/ru/support
AZERBAIJAN	*8555 (local)	www.samsung.com/az/support
KAZAKHSTAN	8-10-800-500-55-500 GSM: 7799 GSM: 7700 (e-store)	www.samsung.com/kz_ru/support
UZBEKISTAN	GSM: 1336 (Uztelecom)	www.samsung.com/uz_ru/support
KYRGYZSTAN	GSM: 9977	www.samsung.com/kz_ru/support
TAJIKISTAN	GSM: 7779	www.samsung.com/kz_ru/support
MONGOLIA	1800-25-55	https://www.samsung.com/mn/support
UKRAINE	0-800-502-000	www.samsung.com/ua/support (Ukrainian)
MOLDOVA	+373-22-667-400	www.samsung.com/ua/support/moldova

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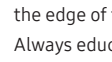
BN68-27245A-00

Before Reading This Simple User Guide

This TV comes with this Simple User Guide and an embedded User Guide.
(⌂ > left directional button > ⚙ **Settings** > **Support** > (**Tips and User Guides**) > **Open User guide**)

Warning! Important Safety Instructions

Please read the Safety Instructions before using your TV. Refer to the table below for an explanation of symbols which may be on your Samsung product.

CAUTION	
RISK OF ELECTRIC SHOCK. DO NOT OPEN.	
CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO QUALIFIED PERSONNEL.	
	This symbol indicates that high voltage is present inside. It is dangerous to make any kind of contact with any internal part of this product.
	This symbol indicates that this product has included important literature concerning operation and maintenance.
	Class II product: This symbol indicates that a safety connection to electrical earth (ground) is not required. If this symbol is not present on a product with a mains lead, the product MUST have a reliable connection to protective earth (ground).
	AC voltage: Rated voltage marked with this symbol is AC voltage.
	DC voltage: Rated voltage marked with this symbol is DC voltage.
	Caution. Consult instructions for use: This symbol instructs the user to consult the Simple User Guide for further safety related information.

Power

- Do not overload wall outlets, extension cords, or adapters beyond their voltage and capacity. It may cause fire or electric shock.
  Refer to the power specifications section of the manual or the power supply label on the product for voltage and amperage information.
- Power-supply cords should be placed so that they are not likely to be walked on or pinched by items placed upon or against them. Pay particular attention to cords at the plug end, at wall outlets, and at the point where they exit from the appliance.
- Never insert anything metallic into the open parts of this apparatus. This may cause electric shock.
- To avoid electric shock, never touch the inside of this apparatus. Only a qualified technician should open this apparatus.
- Be sure to plug in the power cord until it is firmly seated. When unplugging the power cord from a wall outlet, always pull on the power cord's plug. Never unplug it by pulling on the power cord. Do not touch the power cord with wet hands.
- If this apparatus does not operate normally - in particular, if there are any unusual sounds or smells coming from it - unplug it immediately and contact an authorised dealer or Samsung service centre.
- To protect this apparatus from a lightning storm, or to leave it unattended and unused for a long time, be sure to unplug it from the wall outlet and disconnect the antenna or cable system.
  - Accumulated dust can cause an electric shock, an electric leakage, or a fire by causing the power cord to generate sparks and heat or by causing the insulation to deteriorate.
- Use only a properly grounded plug and wall outlet.
  - An improper ground may cause electric shock or equipment damage. (Class l Equipment only.)
- To turn off this apparatus completely, disconnect it from the wall outlet. To ensure you can unplug this apparatus quickly if necessary, make sure that the wall outlet and power plug are readily accessible.

Installation

- Do not place this apparatus near or over a radiator or heat register, or where it is exposed to direct sunlight.
- Do not place vessels (vases etc.) containing water on this apparatus, as this can result in a fire or electric shock.
- Do not expose this apparatus to rain or moisture.
- Be sure to contact an authorised Samsung service centre for information if you intend to install your TV in a location with heavy dust, high or low temperatures, high humidity, chemical substances, or where it will operate 24 hours a day such as in an airport, a train station, etc. Failure to do so may lead to serious damage to your TV.
- Do not expose this apparatus to dripping or splashing.

Mounting the TV on a wall

If you mount this TV on a wall, follow the instructions exactly as set out by the manufacturer. If it is not correctly mounted, the TV may slide or fall and cause serious injury to a child or adult and serious damage to the TV.

- To order the Samsung wall mount kit, contact Samsung service centre.
- Samsung is not responsible for any damage to the product or injury to yourself or others if you choose to install the wall mount on your own.
- Samsung is not liable for product damage or personal injury when a non-VESA or non-specified wall mount is used or when the consumer fails to follow the product installation instructions.
- You can install your wall mount on a solid wall perpendicular to the floor. Before attaching the wall mount to surfaces other than plaster board, contact your nearest dealer for additional information. If you install the TV on a ceiling or slanted wall, it may fall and result in severe personal injury.
- For safety, please install all fasteners without missing any of the supplied parts according to the instructions in the provided installation manual.
- Before installing a wall mount, be sure to check that it is compatible with the TV.
- Do not mount the TV at more than a 15 degree tilt.
- Standard dimensions for wall mount kits are shown in the table on the Unpacking and Installation Guide.

Do not install your wall mount kit while your TV is turned on. This may result in personal injury from electric shock.

- Do not use screws that are longer than the standard dimension or do not comply with the VESA standard screw specifications. Screws that are too long may cause damage to the inside of the TV set.
- For wall mounts that do not comply with the VESA standard screw specifications, the length of the screws may differ depending on the wall mount specifications.
- Do not fasten the screws too firmly. This may damage the product or cause the product to fall, leading to personal injury. Samsung is not liable for these kinds of accidents.
- Always have two people mount the TV onto a wall.
  - For 82 inch or larger models, have four people mount the TV onto a wall.

Providing proper ventilation for your TV

When installing the TV (*One Connect Box), ensure proper ventilation by leaving sufficient space between the TV (*One Connect Box) and surrounding objects. Failing to maintain proper ventilation may result in a fire or a problem with the product caused by an increase in its internal temperature.

*: One Connect Box Supported Model Only

- When you install your TV with a stand or a wall mount, we strongly recommend you use parts provided by Samsung only. Using parts provided by another manufacturer may cause difficulties with the product or result in injury caused by the product falling.

Safety Precaution



Caution: Pulling, pushing, or climbing on the TV may cause the TV to fall. In particular, do not hang on or destabilise the TV. This action may cause the TV to tip over, causing serious injuries or death. Follow all safety precautions provided in the Safety Flyer included with your TV. For added stability and safety, you can purchase and install the anti-fall device.

WARNING: Never place a television set in an unstable location. The television set may fall, causing serious personal injury or death. Many injuries can be avoided by taking simple precautions such as:

- Always use cabinets or stands or mounting methods recommended by Samsung.
- Always use furniture that can safely support the television set.
- Always ensure the television set is not overhanging the edge of the supporting furniture.
- Always educate about the dangers of climbing on furniture to reach the television set or its controls.
- Always route cords and cables connected to your television so they cannot be tripped over, pulled or grabbed.
- Never place a television set in an unstable location.
- Never place the television set on tall furniture (for example, cupboards or bookcases) without anchoring both the furniture and the television set to a suitable support.
- Never place the television set on cloth or other materials that may be located between the television set and supporting furniture.
- Never place items that might tempt to climb, such as toys and remote controls, on the top of the television or furniture on which the television is placed.

If the existing television set is going to be retained and relocated, the same considerations as above should be applied.

- When you have to relocate or lift the TV for replacement or cleaning, be sure not to pull out the stand.

Operation

- This apparatus uses batteries. In your community, there might be environmental regulations that require you to dispose of these batteries properly. Please contact your local authorities for disposal or recycling information.
- Store the accessories (remote control, batteries, or etc.) in a location safely out of the reach.
- Do not drop or strike the product. If the product is damaged, disconnect the power cord and contact a Samsung service centre.
- Do not dispose of remote control or batteries in a fire.
- Do not short-circuit, disassemble, or overheat the batteries.
- After removing the screen protective film, never remove the Polarising film.
  - If the protective film removal label is not found, the protective film has already been removed.
- **CAUTION**: There is danger of an explosion if you replace the batteries used in the remote with the wrong type of battery. Replace only with the same or equivalent type.
- WARNING - Do not use liquid fumigators containing chemicals, such as mosquito repellent or air freshener, around the product.
  - If steam comes in contact with the product surface or enters the product, it may cause stains or malfunction.
- WARNING - TO PREVENT THE SPREAD OF FIRE, KEEP CANDLES AND OTHER ITEMS WITH OPEN FLAMES AWAY FROM THIS PRODUCT AT ALL TIMES.



Caring for the TV

- To clean this apparatus, unplug the power cord from the wall outlet and wipe the product with a soft, dry cloth. Do not use any chemicals such as wax, benzene, alcohol, thinners, insecticide, aerial fresheners, lubricants, or detergents. These chemicals can damage the appearance of the TV or erase the printing on the product.
- The exterior and screen of the TV can get scratched during cleaning. Be sure to wipe the exterior and screen carefully using a soft cloth to prevent scratches.
- Do not spray water or any liquid directly onto the TV. Any liquid that goes into the product may cause a failure, fire, or electric shock.

01 What's in the Box?

Make sure the following items are included with your TV. If any items are missing, contact your dealer.

- Simple User Guide
- *Warranty Card / Regulatory Guide (Not available in some locations)
- *Samsung Smart Remote
- *Remote Control
- *Standard Remote Control
- *Batteries
- *CI Card Adapter
- *TV Power Cord
- *Wall Mount Adapter x 2
- *Slim Power Cord
- **One Connect Box
- **One Connect Box Power Cord
- **One Connect Cable x 2
- **One Connect cable holder (for wall mount)

*: Some of the items specified above may not be included in the package, depending on the model or geographical area.
**: S95H (55"-77"), The Frame (LS03HA)
**: The number of One Connect cables provided may differ depending on the model.

- The type of battery may vary depending on the model.
- The items' colours and shapes may vary depending on the models.
- Cables not included can be purchased separately.
- Check for any accessories hidden behind or in the packing materials when opening the box.

02 Connecting the TV to the One Connect Box

(One Connect Box Supported Model only)

For more information about how to connect via the One Connect Box, refer to Unpacking and Installation Guide.

- Do not use the One Connect Box in the upside-down or upright position.
- Take care not to subject the cable to any of the actions below. The One Connect Cable contains a power circuit.



CLASS 1 LASER PRODUCT (The Frame (LS03HA) only)

- Caution - Invisible laser radiation when open. Do not stare into beam.
  - Do not bend the One Connect Cable excessively. Do not cut the cable.
  - Do not place heavy objects on the cable.
  - Do not disassemble either of the cable connectors.
- Caution - Use of controls, adjustments, or the performance of procedures other than those specified herein may result in hazardous radiation exposure.

03 About the Remote Control

For the remote control guide, visit the Samsung website at http://www.samsung.com/support, enter your TV model name, and then view the "Remote Control" guide.

Fire or explosion may occur, resulting in damage to the remote control or personal injury.

- Do not apply shock to the remote control.
- Be careful not to let foreign substances such as metal, liquid, or dust come in contact with the charging terminal of the remote control.
- When the remote control is damaged or you smell smoke or burning fumes, immediately stop operation and then repair it at the Samsung service centre.
- Do not arbitrarily disassemble the remote control.
- Be careful not to let infants or pets suck or bite the remote control. Fire or explosion may occur, resulting in damage to the remote control or personal injury.

04 Initial Setup

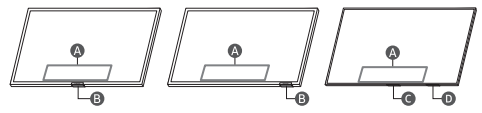
When you turn on your TV for the first time, it immediately starts the Initial Setup. Follow the instructions displayed on the screen and configure the TV's basic settings to suit your viewing environment.

- You will need a Samsung account to access our network-based smart services. If you choose not to log in, you will only get a connection to terrestrial TV (applicable to devices with tuners only) and external devices, e.g. via HDMI.
- LS03H models support Portrait Mode when installed vertically (except for the 98LS03HE).
  - Some features may not support portrait mode or full screen.
  - The initial setup is optimised for landscape mode.

Using the TV Controller

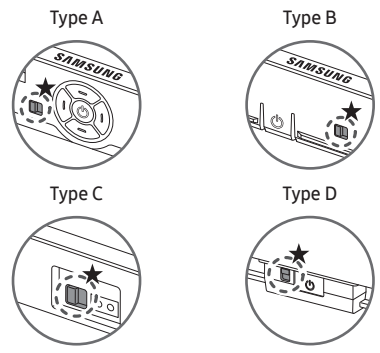
You can turn on the TV with the **TV Controller** button at the bottom of the TV, and then use the **Control menu**. The **Control menu** appears when the **TV Controller** button is pressed while the TV is On.

- The position and shape of the buttons at the bottom of the TV may differ depending on the model.
- The screen may dim if the protective film on the Samsung logo or the bottom of the TV is not detached. If protective film is attached, remove the film.



Ⓐ **Control menu**
Ⓑ **TV Controller** button / **Remote control sensor** / **Microphone switch** / ***Motion Sensor**
Ⓒ **TV Controller** button / **Remote control sensor**
Ⓓ **Microphone switch**
*: The Frame only

How to turn on and off the Microphone



★ : On/Off Switch
You can turn on or off the microphone by using the switch at the bottom or rear bottom of the TV. If microphone is turned off, All voice and sound features using microphone are not available.

- This function is supported only in R9*H/R8*H/QN7*H/QN8*H/QN9**H/S8*H/S9*H/M8*H/M9*H/U9***H/LS03H*.
- The position and shape of the microphone switch may differ depending on the model.
- During analysis using data from the microphone, the data is not saved.

05 Troubleshooting and Maintenance

Troubleshooting

For more information, refer to "**Troubleshooting**" in the User Guide.
(⌂ > left directional button > ⚙ **Settings** > **Support** > (**Tips and User Guides**) > **Open User guide** > **Troubleshooting**)
If none of the troubleshooting tips apply, please visit "www.samsung.com" and click Support or contact the Samsung service centre.

- This panel is made up of sub pixels which require sophisticated technology to produce. There may be, however, a few bright or dark pixels on the screen. These pixels will have no impact on the performance of the product.
- To keep your TV in optimum condition, upgrade to the latest software. Use the **Update Now** or **Auto update** functions on the TV's menu (⌂ > left directional button > ⚙ **Settings** > **Support** > **Software Update** > **Update Now** or **Auto update**).

The TV won't turn on.

- Make sure that the power cord is securely plugged into the product and the wall outlet.
- Make sure that the wall outlet is working and the remote control sensor at the bottom of the TV is lit and glowing a solid red.
- Try pressing the **TV Controller** button at the bottom of the TV to make sure that the problem is not with the remote control.

The screen dims.

(except for M6*H)
The Eco Sensor automatically adjusts the screen brightness based on the ambient light intensity. If the screen is too dark when watching in a dark environment, check the **Brightness Optimisation** feature (⌂ > left directional button > ⚙ **Settings** > **All Settings** > **General & Privacy** > **Power and Energy Saving** > **Brightness Optimisation**).
The screen brightness may decrease if any objects block the Eco Sensor located at the bottom of the product.

06 Other Information

Power Supply
AC100-240V~ 50/60Hz

Power Consumption
UE43U7000HU: 115 W, UE50U7000HU: 125 W
UE55U7000HU: 130 W, UE65U7000HU: 175 W
UE75U7000HU: 230 W, UE85U7000HU: 280 W
UE43U8000HU: 115 W, UE50U8000HU: 125 W
UE55U8000HU: 130 W, UE58U8000HU: 165 W
UE65U8000HU: 175 W, UE70U8000HU: 205 W
UE75U8000HU: 230 W, UE85U8000HU: 280 W
UE98U9000HU: 510 W
UE50M60HAU: 125 W
UE43M70HAU: 115 W, UE50M70HAU: 125 W
UE55M70HAU: 130 W, UE65M70HAU: 175 W
UE75M70HAU: 230 W, UE85M70HAU: 280 W
UE50M1EHAU: 125 W, UE55M1EHAU: 130 W
UE65M1EHAU: 175 W, UE75M1EHAU: 230 W
UE55M80HAU: 130 W, UE65M80HAU: 175 W
UE75M80HAU: 230 W, UE85M80HAU: 280 W
UE100M90HU: 425 W
QE43QN70HAU: 140 W, QE50QN70HAU: 150 W
QE55QN70HAU: 210 W, QE65QN70HAU: 230 W
QE75QN70HAU: 270 W, QE85QN70HAU: 320 W
QE50QN80HAU: 190 W, QE55QN80HAU: 200 W
QE65QN80HAU: 250 W, QE75QN80HAU: 310 W
QE85QN80HAU: 370 W, QE100QN80HU: 440 W
QE48S85HAE: 240 W, QE55S85HAE: 270 W
QE65S85HAE: 330 W, QE77S85HAE: 450 W
QE83S85HAE: 520 W
QE42S90HAE: 200 W, QE48S90HAE: 240 W
QE55S90HAE: 400 W, QE65S90HAE: 530 W
QE77S90HAU: 660 W, QE83S90HAE: 770 W
QE48S95HAE: 260 W, QE55S95HFU: 400 W
QE65S95HFU: 540 W, QE77S95HFU: 700 W
QE55S99HXU: 480 W, QE65S99HXU: 630 W
QE77S99HXU: 800 W, QE83S99HXE: 650 W
QE43LS03HEU: 135 W, QE55LS03HAU: 170 W
QE65LS03HAU: 215 W, QE75LS03HAU: 290 W
QE85LS03HAU: 290 W
MRE65R95HXU: 300 W, MRE75R95HXU: 390 W
MRE85R95HXU: 450 W
MRE55R85HAU: 220 W, MRE65R85HAU: 230 W
MRE75R85HAU: 280 W, MRE85R85HAU: 340 W
MRE100R85HU: 475 W

Operating Temperature / Humidity
10 °C to 40 °C (50 °F to 104 °F)
10 % to 80 %, non-condensing
Storage Temperature / Humidity
-20 °C to 45 °C (-4 °F to 113 °F)
5 % to 95 %, non-condensing

Notes

- This device is a Class B digital apparatus.
- For information about the power supply, and more information about power consumption, refer to the information on the label attached to the product.
  - On most models, the label is attached to the back of the TV. (On some models, the label is inside the cover terminal.)
  - On One Connect Box models, the label is attached to the bottom of the One Connect Box.
- To connect a LAN cable, use a CAT 7 (*STP type) cable for the connection. (100/10 Mbps)
  * Shielded Twisted Pair

[Precautions for using Wi-Fi 5.925 - 7.125 (or 6.425) GHz]
Operation of this product shall be limited to indoor use only.